

Marcel Guenoun at a glance



**governance
international**[®]

Achieving citizen outcomes



Specialist expertise

Marcel's expertise is in quality and performance management, citizen satisfaction measurement, information management, and benchmarking at local, national and international levels.

Experience

- More than eight years of professional experience in training of civil servants from various sectors (local government, fire and rescue, central government) and countries (France, China, Romania, Morocco).
- Over five years of consultancy activities with French local authorities and government departments.
- Specializes in European consultancy work on benchmarking and citizen panels for service innovation.
- Author of more than 50 scientific articles and conference presentations.
- Organiser of professional and academic conferences on public service management for both national and international audiences.
- Visiting professor in Switzerland, Morocco and Italy.

Languages:

French, English.

Career History

- From 2009** Assistant Professor of Public Management in the Public Management Institute at the Paul Cezanne University, Aix-en-Provence, France.
- 2004–2009** Lecturer in the Public Management Institute at the Paul Cezanne University, Aix-en-Provence, France.

Education and qualification:

- 2004–2009** Ph.D in Public Management, Public Management Institute at the Paul Cezanne University, Aix-en-Provence, France and Essec Business School, Cergy-Pontoise, France. Awarded the Local Government Thesis Prize of the CNRS and the Research Network on Local Government In Europe.
- 2002–2003** Master of Science in Management (major in Public Management), IAE Graduate Business School (EQUIS/AACSB accredited), Aix-en-Provence, France.
- 2000** Graduated from the Institute of Political Studies (IEP) (major in Economics and Finance) at Sciences Po Aix, Aix-en-Provence, France which is one of the nine Grande Ecoles in France.

Civic engagement

- Board member of the *Local Public Performance Observatory* in France (since 2006).
- Member of the editorial board of several academic journals (*International Journal of Public Sector Performance Management*, *Cahiers du management territorial*).

Personal Details

Nationality:
French

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