

# Brendan McCarron at a glance



## Associate

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Incorporated in England and Wales  
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## Specialist expertise

Brendan is an experienced, internationally known consultant, facilitator and writer specialising in helping organisations:

- develop and deploy their strategies;
- plan and manage programmes and projects to bring about improvement;
- measure and manage their overall performance.

## Experience

- 20 years experience in helping organisations think about the future and then implement and measure the impact of their strategies;
- 10 years management experience in the military, private and public sectors;
- Has worked with organisations in the private and public sector in the UK, USA, Europe, Asia and North Africa and is a much sought after commentator and key-note speaker;
- Written numerous articles and reports in, for instance, Public Finance, Public Service Review, WiredGov, Public Money and Management and various CIPFA publications.

## Languages

English

## Career History

**1981–1985** Army Officer, Royal Engineers based in Germany and South Atlantic

**1985–1994** Various management positions in Private and Public Sectors

**1994–1999** Adviser CIPFA's Competition Advisory Service

**From 2000** Independent consultant

## Consultancies

Brendan is a Senior Associate for the Chartered Institute of Public Finance and Accountancy (CIPFA) for whom he designed and project manages their Chief Financial Officer Leadership Academy.

Brendan has worked for numerous local and central government clients including The Risk Management Authority Scotland; the Scottish Environmental Protection Agency; the Centre for Excellence in Finance in Slovenia, where he designed and runs a twice yearly week-long project cycle management programme for Finance Ministries in EU Accession States, and; a number of outcome performance management programmes for the Scottish Government.

He also works extensively in the private engineering sector assisting companies on benefits realisation and project management. He is also an Assessor for the Wales Quality Award based on EFQM principles which mainly covers SME manufacturers.

## Education and Qualifications

**2011** Appointment to the position of Honorary Senior Fellow at INLOGOV University of Birmingham

**1987** MBA, University of Bradford Management Centre

**1981** BSc (Hons) Plant Biology, University of Newcastle upon Tyne