The Co-Production Star helps you meet your organisation and communities through the five-step co-production journey:

1. **Map it!** – explore existing and new forms of co-production
2. **Focus it!** – focus on those with the highest impact
3. **People it!** – using assets-based approaches
4. **Market it!** – in order to bring about behaviour change
5. **Grow it!** – within and beyond the organisation.

**Does your corporate management team understand the potential of co-production?**
**Do you need a training package for your managers and frontline staff?**
**Do you need experienced coaches to help you to develop and implement a co-production strategy?**
**Is it time for local communities and people using services to make better use of their capabilities, so outcomes are improved?**

The Governance International Team provide you with a range of tailored learning and development packages and change management tools based on our Co-Production Star.

**Contact us**

**Ground Floor, 1 Victoria Square**
**Birmingham B1 1BD**
**United Kingdom**

**Governance International**

(0044) (0)121 698 8743
Email: info@govint.org
Twitter: @govint_org
Web: www.govint.org

Governing International is a nonprofit organisation registered in England & Wales in Company Limited by Guarantee No. 04488214.

**Interested in working with our Co-Production Star?**

Get in touch with us and let’s discuss how we can work together.

You can contact the Chief Executive
Elke Loeffler
E-mail: Elke.Loeffler@govint.org
Mobile: +44 (0)750 236 6702

... or Director
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Email: Tony.Bovaird@govint.org
Mobile: +44 (0)79 475 318 27

... or our liaison manager
Yvonne Harley
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**Governance International Co-Production Star**

A toolkit for public services and communities

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Achieving citizen outcomes

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What is new is that we now need to take a stra-
ter use of each other's assets, resources and
governance

What is co-production?  What are the benefits of co-production? How to co-commission & co-design services? How to co-deliver & co-assess services?

For harnesses the strengths of both communities

Grow it!
Market it!

CO-DELIVER

Paul Ballard, Deputy Director of Public Health,

sively used the Co-production Star which has proved to be an
within all areas of our work. During this process I have exten-

As Deputy Director of Public Health for NHS Tayside I have

Mobilising new resources and

improved the wellbeing

Higher quality public services

Increased social capital

Improved outcomes

Reducing the demand for services

Strategy to cope with reduced budgets and

CO-commission with our

Co-production Star

co-commission

co-assess

Co-production in scalable

Co-production in community safety

Community Speedwatch Scheme in Wiltshire to reduce speeding and empower residents.

In Wiltshire, a community speedwatch scheme provides a county-wide co-ordinated response to speeding. The scheme was designed to make a difference to road safety. Community speedwatch allows local people and community

groups to become active in areas where speeding is an issue, and learns how to carry out community

speed checks in teams. Offending vehicles are issued with penalty notices and information is handed over to the police to take the appropriate action. It is an effective and affordable way to mobilise local people to help reduce the number of road accidents and improve road safety by £4.5 million or 25%. This involved co-com-

mission with local authorities and partners. The scheme won an award for ‘Best public sector procurement' in 2012 from the Chartered Institute of Purchasing and Supply.

Co-design

Empowering patients to need less care

and do better, Highland Hospital, Sweden

The scheme has also been calculated to create a

saving of £100,000 p.a.

within 7 years (compared to a national average of a 4 % decrease).