“The money has run out - we are going to have to use our brains..... ”

Intensive Engagement - Smart Policing

Supt Richard James- County Commander- Northants Police
Creating evidence during policing: community and problem *centred* policing

Unpacking what the LISPing strategy is about.
Why do things have to change?

National
- Austerity
  - impact on public sector
  - impact on police resource levels
- Diverse communities, diverse needs
- Recognition of individual responsibility and local accountability (localism)

Local
- Force Priorities- pressing performance targets- (same problems in the same places?) – long-term sustainability of progress made so far
- Safest Place in the England our aspiration
- Community Engagement- fundamental part of Policing Plan
- Need to develop and deliver Evidence based policing

We need to do some ‘step-changing’ rather than talk about it....
Creating cohesion to prevent crime

- Community cohesion is understood to reduce the conditions for crime
- Crime vulnerable communities are often fragmented and distanced from Policing
- Crime vulnerability is multi-faceted and complex
- Intelligence and resilience has to be created rather than expected
Community Engagement is woolly?

- Short-term events with little lasting effect
- Scatter-gun approach, thinly spread
- The wrong people attend open days and fairs
- Information provision rather than motivating change

- Solutions looking for a problem
Strategically focussed IE

- Areas known to be vulnerable (Jill Dando Institute index)
- Greatest contribution to Police statistics
- Long-term issue that resists improvement
- Lots of potential stakeholders
Bridging & bonding between Police & citizens

- Identify networks
- Enter networks
- Build trust
- Recognise assets
- Understand problems
- Reinforce networks
- Create Solutions and Practices
Evidence led Policing

• Research and large scale studies are slow and expensive
• Need short-term, ‘good enough’ evidence for small locations & populations
• Need new data- existing data is not good enough
• Need to capture the evidence produced
Enriching the Data

• Understanding perspectives of the stakeholders
• Investigating links with other issues
• Exploring solutions
• Developing a sustainable plan
Six Plan Solution

HAJJ - October

1. OP Isometric 2012/13 AOD
   - Closed Box
   - Spencer
   - Completed

2. Rich Picture ABA
   - Closed Box
   - Spencer
   - Completed

3. List
   - Identified
   - Presented to Target Community
   - Closed Box
   - Spencer
   - Target Address

4. Identify Stakeholders + Scope Workshop
   - Open
   - Close
   - Spencer

5. Parent Identified Assembly + Scope Workshop
   - Open
   - E-mail sent to Sue Ward with names of Stakeholders
   - June 7th

6. Review Practice
   - Open
   - Identify Security Location Visit
   - Open

- 3x Open
- 3x Closed
- 1x Fluid Marker
- Names of Stakeholders
  - June 1st
  - June 2nd
  - June 3rd

- 31st July List Meeting
  - Date for Stakeholder Meeting
Resilience

• Getting others (citizens, community groups and agencies) to support and secure the Police investment

• Do *with*, not do *to*

• Recognise capabilities & assets

• Securing community investment
• Embedding practice through social media
  • https://www.youtube.com/watch?v=IFN5B1o-ZvE

• Showcasing progress and success
  • http://www.youtube.com/watch?v=42Gkd2LwpBY&feature=share&list=PL_EgE1Ylw9u6pRwzN-M-TJVOS_smwvNvw3
And that’s all there is to it... job done!

- Can do Can’t do
- Change - Gleicher’s model: \( D \times V \times F > R \)
  - \( D \) = Dissatisfaction with how things are now;
  - \( V \) = Vision of what is possible;
  - \( F \) = First, concrete steps that can be taken towards the vision;
- If the product of these three factors is greater than
  - \( R \) = Resistance
  (\( R \) = Culture, tradition, operational focus, performance now focus, personal risk)