

What's the business case for co-production in public services?

**A national
conference
co-produced by
INLOGOV, LARIA
and Governance
International**



When and Where:

Thursday, 24 October 2013

University of Birmingham
Birmingham Business School
University House
Edgbaston Park Road
Birmingham B15 2TY



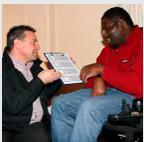
Why you should attend this event

Co-production has become one of the hottest topics in the UK. As public budgets are being severely cut, public service commissioners and providers are becoming increasingly interested in co-production as an alternative model for public services but they also need evidence that the expected benefits will be greater than needed investments. This conference explores this evidence base of co-production by addressing the following questions:

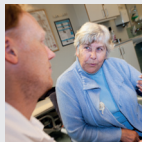
- When and how can co-production be a cost-effective solution for public services?
- Can co-production reduce demand on services through more prevention?
- Can peer support networks supplement the inputs of professional staff?
- Can we put a monetary value on intangible outcomes such as sustainable and resilient communities?

In the afternoon, we will hold a Co-Production BarCamp, in which all speakers and participants will have the chance to suggest and lead short workshops on specific aspects of co-production.

Learn from success elsewhere:



How Warwickshire County Council involves people with learning disabilities as peer reviewers



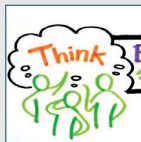
The Esther approach to healthcare in Sweden:
A business case for radical improvements



Solihull Environment Champions: Council and communities transforming neighbourhoods together

Programme (morning)

- 09:30–10:00 Coffee and registration
- 10:00–10:15 **Welcome**
Catherine Staite, Director of INLOGOV and Neil Wholey,
Chair of LARIA
- 10:15–10:30 **What kind of business case can we construct for co-production?**
Tony Bovaird, INLOGOV and Elke Loeffler, Governance
International
- 10:30–12:50 **The current state of evidence on the benefits and costs of co-production and what we need to know**
- **Health and wellbeing** — George Leahy, Department of Health
 - **Social care** — Dr. Simon Duffy, Centre for Welfare Reform and Dr. Catherine Needham, University of Birmingham
 - **Local environmental improvement** — Ben Lee, Shared Intelligence and Director, National Association of Neighbourhood Management
 - **Neighbourhood community budgeting** — Maria O’Beirne, Department for Communities and Local Government, and Abdullah Rehman, Balsall Heath Forum
 - **Police and criminal justice system** — Richard James, Commander, Northamptonshire Police Force
 - **What evidence does central government need?** — Joanne Fearn, Cabinet Office
 - **User perspective on evidence** — David Taylor-Gooby, Lay Member of the Durham Dales, Easington, and Sedgfield Commissioning Group.
- 12:50–13:00 **‘Big Picture’ from the Morning Session** — Laura Brodrick



Programme (afternoon)

- 13:00–13:45 Lunch
- 13:45–14:15 **Co-production BarCamp – Pitching Session**
- 14:15–15:15 **Co-production BarCamp Round One**
- 15:15–15:35 Tea
- 15:35–16:35 **Co-production BarCamp Round Two**
- 16:35–16:45 **Summary and next steps**
Catherine Staite, INLOGOV, Neil Wholey, LARIA and Elke Loeffler,
Governance International

Learn from success elsewhere:



Adult social care:
Co-producing
personalisation
together with
stakeholders in
Derbyshire



The *Time2Trade*
Timebank
in Sandwell:
Promoting inclusion,
fostering
well-being



The Network is
the Key:
How *KeyRing*
supports vulnerable
adults in the
community